

# TRACOLAB

Plot No-1032,2nd Floor,Sarahah Tower  
Old Railway Road,Near Chintipurni Temple  
Gurgaon,Haryana-122001,India  
[www.tracolab.com](http://www.tracolab.com)

MOB:-91-7428600609

## DIGITAL MARKETING



### ➤ Social Media Marketing

We provides Social Media Marketing for our clients at a minimal price which can be boost the brand easily.

### ➤ SEO

We are Expertising in search engine optimization in various popular search engines running in the world.Our clients already obtained success after getting service from us.



### ➤ Lead Management

Our Company Provides Lead management service for promoting the business and collecting the exact required data as per our client requirement one can boost his business within a week.





## ➤ Quotation Management

We provides a tool to send and manage the quotation to the customers more easily, which also store the data of clients.

## ➤ Email Marketing

We provides Bulk email forwarding service by collecting huge quantities of emails from various sources. Which will makes more easier to reach near the customer.



## ➤ Bulk Sms

We provides Bulk sms forwarding service by collecting huge quantities of sms from various sources. Which will makes more easier to reach near the customer.

## CRM & HRM

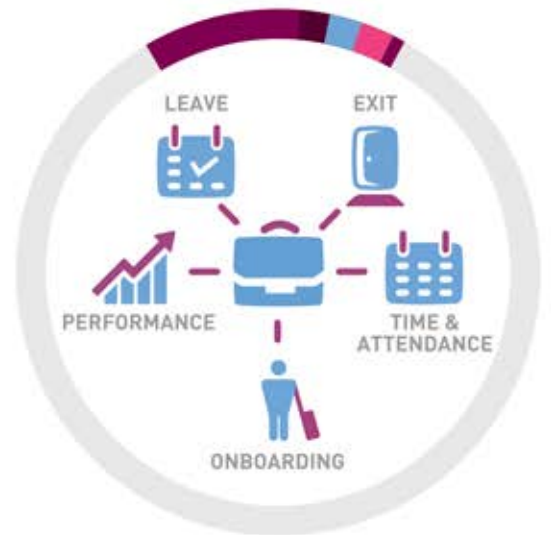


### ➤ Sales & Marketing

To promote the business and expand nationally we provide systematically management tools with marketing strategy as well as data to our clients. We also market the products for our clients throughout the world.

### ➤ Attendance Management

To monitor the employee and staffs we provide the attendance management system. Employer can take attendance and monitor the employee.



### ➤ Payroll Management

To manage the Employee our tool works at a high performance level so employer can calculate the salary and attendance quickly and easily.



## MANAGEMENT TOOLS



### EMPLOYEE MONITORING

#### Employee Monitoring

By this system employee can remotely monitor a employee's computer.He can view and record what is working on the pc monitor.

#### Employee Tracking

By the system Employee can track the location of the marketing personals.He can calculate and give the task to the filled office staffs.By the system business can be easier for management.



#### ERP

This tools has been designed for one person multiple business.in this tools one can handle multiple business in his mobile.He can monitor financial expences for his business.



## MANAGING TOOLS



### ➤ Stock Monitoring

Stock management devices such as bar-code scanners and stock management software can help drastically improve your efficiency and productivity. These tools will help eliminate manual processes so your employees can focus on other, more important areas of the business.

### ➤ Production Management

Production management is defined as the planning and control of all activities necessary to produce a set of products. For a typical metalworking job shop type of company, production management thus comprises important functions such as: Product development and technological planning.



### ➤ Expense Monitoring

An online expense management software helps streamline expense reporting, processing, and reimbursing through automation. If used properly, it can help businesses achieve their financial goals more efficiently.



## VIRTUAL OFFICE



### ➤ Office space at metro Cities

Open your office at our premises at a minimal monthly rent. We provide offices at various metro cities to establish the business without appointing employees. Keep a track of all the operations at your office venue using our real time monitoring system from your desired location

### ➤ Physical Meeting Arrangement

We provides Physical Meeting arrangement at Virtual office address at a very minimal price. The meeting will be held at our meeting hall with all necessary arrangement.



### ➤ Remotely Office Management

By Taking the Virtual office from us you can manage the office employees remotely from your home or office without reaching the office. We provides cloud management tool to monitoring the system(Work from home) but you feel as if the office is running at that place.



# TRACOLAB

Plot No-1032,2nd Floor,Sarahah Tower  
Old Railway Road,Near Chintipurni Temple  
Gurgaon,Haryana-122001,India  
[www.tracolab.com](http://www.tracolab.com)



Mob:-91-7428600609